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 THURSDAY, December 25, 1919

MICKIE SAYS

IF PEOPLE'D JEST STOP
 T' THINK THAT ADVERTISING
 IS THE NEWSPAPER MAN'S
 STOCK IN TRADE, THEY'D
 NEVER TRY TO GIT IT FER
 NOTHIN' LIKE THEY DO
 SOMETIMES. NO MORE
 THAN THEY'D ASK THE
 GROCER FER A FREE
 SACK OF FLOUR!



NOTICE.

Beginning Jan. 1, 1920, the subscription price of the News will be advanced to \$1.50 per year, 75c for six months, 50c for three months.

The advancing price and increasing scarcity of news print paper, and the one-third purchasing power of the dollar makes this change necessary. News print is now nearly 10c per pound delivered in Sequatchie, which makes the paper alone for 52 issues per subscription cost 26c, while the dollar we get in return will purchase only 33 1/3 per cent. value, hence the margin for labor, wear and tear of material, postage and repairs is only 7 1/3c on a subscription.

It is foolish for us to attempt to continue publication on this basis, and we hope our friends will not withdraw their support, because we ask for a living wage. We hope they will continue to take the News. We are not trying to get rich quick.

The advertising portion of our business is not sufficiently extensive to make up this deficit, and it is up to us either to increase the subscription rate now or abandon the publication of the paper.

Assuredly there is a large number of our subscribers who would not like to see the paper discontinued, but who will continue to use their influence and financial assistance to make it prosper.

Respectfully,
 THE NEWS.

The effort to make prices lower on the part of government officials appear to us extremely ludicrous. Until the world goes to work and produces more than it can consume there will be high prices and it is useless to attempt to force people to charge less. Everybody wants lower prices, but they will not come until after there is a surplus. This is history.

Not so very many years ago while church choirs at this season sang "Christ is King" Alcohol was king in the streets and homes. The first proclamation is infinitely the best.

With News at 10c per pound it will cost us 25c per year for the paper alone on which to send you the News one year at \$1.00. It is not a paying business.

The World Trade Club of San Francisco wishes to change the weights and measures system of the United States to the metric system. This is very nice indeed, but the confusion resulting therefrom would be extreme. Every pot, pan, dish or bucket used in measuring would be wrong, every scale would be wrong, every mile post would be wrong, every yard stick and surveyor's chain out of dimension. It would take a generation or two to get the confusion settled. But as a money maker it would be supreme, throwing to the discard every weight and measure in the land, and the profit to the manufacturers would be immense. Argument is made that Germany abolished the system we now use. If that is so, it is good enough for us, for we do not want to be come so wise that our rulers will compare themselves equal to the Most High, and thus delude and crush the nation beneath the ruin of an impracticable idea.

Even England seems to be pleased that the League of Nations was licked. The London Post says:

"We cannot help but admire the United States senate for the stand it has taken in defending itself as a sovereign power and in its determination to look after its own affairs and its own defense. It is idle to disguise the fact that Wilson's enthusiasm for impractical ideals got the world into a terrible mess. We hope the abortive covenant will be separated from the treaty and dropped into deserved oblivion."

Corn at \$1.50 per bushel is simply a standard price, based on the buying value of the dollar, which today is only 33 1/3c. Twenty years ago corn sold at 50c per bushel, a standard price. It sometimes sold for less and sometimes for more. Hence with a one-third value dollar the corn at \$1.50 is eminently fair. How long it will stay at that figure is a question.

We believe that the American Constitution is the best there is, agreeing with Mister Gladstone that it is the most wonderful document. This is a wonderful kinship, and very coarse it is only proper that it have wonderful constitutionalism. —Pig Hollow Scout.

New Vigor Vim and Vitality

Follow the use of
DR. MILES' Heart Treatment

If you are suffering from any weakness, irregularity or distress of the heart you should try this reliable medicine.

Thousands have been benefited by its use.

Mrs. Mary E. Sheaffer, West Philadelphia, Pa., found great relief. She writes:

"I believe if it had not been for Dr. Miles' Heart Treatment I would have died, and I owe my recovery to this Medicine."

Suppose you get a bottle of this medicine today and try it. Money back if first bottle fails to relieve or satisfy.

SOLD BY ALL DRUGGISTS

**We Do
 LETTERHEAD
 PRINTING
 on
 HAMMERMILL
 BOND**

Burlap Bag His Only Garment

Give the
 boy a
 chance



NEAR EAST RELIEF

POSTER BASED ON ACTUAL PHOTOGRAPH TAKEN AT ERIVAN, ARMENIA, BY DR. M. S. LITTLEFIELD.

He is only one of 250,000 helpless child victims of Turkish cruelty and oppression in Western Asia. Clad just as he stands in the picture this forlorn little fellow, with hunger-stricken cheeks, hopeless mouth and frail, starved body, was found wandering in the streets of Igdir, Armenia, by Dr. Milton S. Littlefield of the Near East Relief. He was taken to a Near East Relief orphanage, where it was found that his only earthly possession was the single garment in which he stood—a worn, patched blanket made from a burlap sack. "I saw this ragged little fellow on one of the busiest business streets of Erivan, not far from the orphanage," said Dr. Littlefield. "He was wandering aimlessly about and no one was paying the slightest attention to him. I did not pose him; the picture shows just the way he stood when I backed him up against a nearby wall."

The photograph is the basis of a striking poster now being distributed by Near East Relief.

An American \$2 Bill Did This



BEFORE.

Motherless, fatherless, homeless, nameless, hungry and clad only in rags, the pathetic little three-year-old shown at the left wandered into a Near East Relief orphanage in Armenia. Another photograph of the same child, shown at the right, was taken a week later, this time showing him happy, well clothed and well fed.

Somewhere in America is the happy man or woman who contributed the \$2 bill which wrought this miracle. More than a quarter million other helpless little victims of Turkish cruelty and oppression are knocking at the doors of the Near East Relief orphanages in Western Asia. Many more American \$2 bills are needed now to let them in and to care for them until they can care for themselves.



AFTER.

ITEMS FROM MINING CITY

(From Our Special Correspondent)

Rev. A. T. Pounders is in town for a few days.

Dr. Robt. Houston was in Chattanooga Monday.

School was dismissed Friday for two weeks vacation.

Miss Jennie Cannon, of Victoria, visited Mrs. Chas. Randle Monday.

Miss Nina Hudson of Condra's, is the guest of Mrs. H. E. Hudson and Mrs. Shirley Rogers.

Miss Mae Arleen, of Chattanooga is the guest of Miss Icie Carson for the holidays.

Mrs. Hugh Coppinger and son, Pat, have gone to Chattanooga to spend the winter with Mrs. Robt. Ridge.

A number of soldiers have been camping in Whitwell, recruiting. A machine gun and aerophone are on exhibition.

The wedding of Miss Josephine Kelly to Ben Love was solemnized at the C. P. Church, Thursday p. m., in the presence of a large group of friends and relatives, the Rev. J. A. Whitenor officiating. A large number of out-of-town guests were present.

A party of young people accompanied Miss Myrtle Sullivan to her home in Atponty Sunday and report a swell time.

The Christmas spirit seems to be prevailing in Whitwell and every day town is crowded. There will be trees at both the M. E. and C. P. Churches.

J. L. Hudson and Dr. C. V. Lay have "swopped" houses, the Hudson house being in town and more convenient for the druggist while Dr. Lay's house is nearer Hudson's farm.

HEARD SUNDAY IN CHATTANOOGA

Messrs. Chas. Curtis, W. R. Thomas, John Lawson and Will Harris, on the invitation of G. Sherman, motored to Chattanooga Sunday to hear "Billy" Sunnay, driving over in Mr. Sherman's fine Packard. They enjoyed the trip and the sermons very much, hearing Sunday twice.

Mrs. Jennie Phelps, of McMinnville, has been here visiting Mrs. John Condra, leaving to visit relatives in Bridgeport yesterday.

Subscribe for the News.

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

Champion
 Dependable Spark Plugs

By Special Arrangement
 with A. R. Pryor, Inc.
SPARK PLUGS

May Be Obtained at This
 Office.

GASOLINE and OIL



Auto Tax For 1920.

The automobile tax in Marion for 1920 will be fierce. The new state law provides 50c tax per horse power, and the Cameron Road Law provides a tax equal to that of the State, making it an even \$1.00 per horse power. This will make a Ford cost \$22.50 and there may be some extras tacked on for fees and plates.

Your Money Back If Rat-Snap Doesn't Come Up to These Claims.

RAT-SNAP is absolutely guaranteed to kill rats and mice. Creams them. Rodents killed with RAT-SNAP leave no smell. Rats pass up all food to get at RAT-SNAP. Their first meal is their last. RAT-SNAP comes in cakes. No mixing. Cats or dogs won't touch it. Three sizes, 25, 50, \$1.00.

Sold and guaranteed by Sequatchie Supply Store, Sequatchie; Friend & Cates, Victoria; Whitwell Drug Co., Whitwell; F. T. Patton, Jasper; J. W. Simpson & Son, Jasper.

Catarrhal Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure catarrhal deafness, and that is by a constitutional remedy. Catarrhal Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed Deafness is the result. Unless the inflammation can be reduced and this tube restored to its normal condition, hearing will be destroyed forever. Many cases of deafness are caused by catarrh, which is an inflamed condition of the mucous surfaces. Hall's Catarrh Medicine acts thru the blood on the mucous surfaces of the system.

We will give One Hundred Dollars for any case of Catarrhal Deafness that cannot be cured by Hall's Catarrh Medicine. Circulars free. All Druggists. The F. J. CHERNEY & CO., Toledo, O.

ATTENTION!

Don't forget to ship your HIDES, SKINS and TALLOW direct to the Tannery.

Robert Scholtz Tannery
 Established 1873
 Highest prices, correct weights and prompt returns always guaranteed.

"ZIRON IS A GOOD MEDICINE"

Says Rock City, Ala. Gentleman, After Having Given It Conscientious Trial.

Ziron is a new scientific combination of pure, inorganic, official, U. S. Pharmacopoeia iron, with the hypophosphites of lime and soda and other valuable tonic ingredients, recommended by the best medical authorities in the treatment of anemic conditions.

Ziron helps to put iron into your blood and this helps to build strength for you, when you are pale, weak, nervous, depressed.

Read what Mr. Sidney Fry, of Rock City, Ala., says, and then try Ziron. He makes the following statement:

"Something over a week ago I used Ziron for the first time. I was troubled with indigestion and had a spell of weakness. Ziron helped both troubles. I felt stronger and my stomach quit hurting. I really feel that Ziron is a good medicine. It surely helped me."

Your druggist will sell you Ziron on a guarantee that if the first bottle does not benefit you, he will refund the money you paid him.

Get a bottle of Ziron today!

Your Blood Needs
ZIRON

The World Famed Hicks Almanac

for 1920 is ready for delivery. The finest edition yet offered. Weather forecasts for the entire year by J. B. Noves, Rev. Hicks' helper for many years. By mail, 35c, 30c from news dealers. The family monthly, Word and Works, one year with one Almanac, \$1.25. Address, The Hicks Almanac and Publishing Co., 3401 Franklin Ave., St. Louis, Mo. Agents wanted—Good pay.